

# Amit Sharma

Portfolio : [www.amitsharma.online](http://www.amitsharma.online) ↗

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## Experience

### Uber R&D

#### Senior Product Designer

Sep 2021 - Present / 11 months

I currently lead rider UX for High Capacity Vehicles. UberBus/Shuttle/Van is Uber's long-term bet targeting cost-conscious next billion riders. Providing affordable, reliable and quality transportation.

### Microsoft IDC

#### UX Designer 2

Aug 2020 - Sep 2021 / 1.2 years

I was part of the Experience and Device's Mobile Experiences group and owned Microsoft Autofill experiences across all form factors on iOS & Android.

#### UX Designer (Mixed Reality)

Apr 2018 - Jul 2020 / 2.3 years

I defined the experiences for Microsoft D365 Layout a space designing tool for factory floors. I was also involved in the strategic pivot of the product to a digital twin solution.

#### UX Design Intern

Jul 2017 - Dec 2017 / 6 Months

My thesis aimed to envision the future of D365 CRM systems, leveraging on Office 365, Cortana, Microsoft & LinkedIn graph. Interviews with various stakeholders unearthed untapped markets and an opportunity to design an end to end system.

### National Institute of Design

#### Research Assistant

Jan 2017 - May 2017 / 6 months

I was responsible for conducting primary and secondary research on car dashboard infotainment systems in India for Hyundai, with a keen focus on Indian behaviour and aesthetics.

### @Walmart Labs

#### UX Design Intern

May 2016 - Jul 2016 / 2 months

I was tasked to redefine the UX of Walmart's chrome extension - Walmart's savings spotter that drives traffic from competitor websites to Walmart.

### Accenture

#### Software Engineer

Jan 2014 - Jul 2015 / 1.7 years

As an ASP.NET developer for a health care and a retail giant, I developed and supported critical customer facing web and windows applications.

**Education & Awards** ↓

# Education

## National Institute of Design

### M.Des Interaction Design

2015 - 2018 / 2.5 years

The programme focused on user research, sociocultural aesthetics and aspects of design & behaviour of various forms of digital products.

## Visvesvaraya Technological Uni.

### B.Tech, Electronics and Comm.

2009 - 2013 / 4 years

Majored in electronics and communication engineering with a keen interest in micro-controllers, robotics and software programming.

# Awards

## Awwwards

### Winner

2017 / Honors

I designed & developed my portfolio website as a showcase of my recent projects. It won an Honorable Mention, awarded by Awwwards that recognises the talent and effort of the best web designers, developers and agencies in the world.

## Pune Design Festival

### Winner

2017 / Design Excellence Award

In the 11th Edition of Pune Design Festival '17 a total of 432 project were submitted by students from design schools all over the country. Project Alpha stood as the winner in the User Interface category.

## Honeywell Design Challenge

### Winner

2016 / Designathon

The 10 day long design-a-thon focused on design for future of the IT Experience. Finalists had an opportunity to present their work at the Honeywell Innovation Center, Bangalore.

# Skills

## Design

User Experience Design - User Research - User Testing - Prototyping - Interface Design - System Design - Service Design - Visual Design.

## Code

C/C++ - Java - ASP.NET C# - HTML/CSS - Javascript.

## Tools

Figma - Sketch - Adobe PS, AE, AI, IN - Principle - Unity - C4D - Rhino - Android Studio - Arduino IDE.